



# WEBSITE 3-YEAR COMPARISON

THE OTHER GUYS VS. CHARLEY GREY

	THE OTHER GUYS			CHARLEY GREY		
	YEAR 1	YEAR 2	YEAR 3	YEAR 1	YEAR 2	YEAR 3
INITIAL BUILD, 20 PAGE SITE	\$14,350	\$-	\$-	\$2,500	\$-	\$-
UNLIMITED EDITS + FULL SUPPORT	N/A	N/A	N/A	\$5,489	\$5,988	\$5,988
HOSTING + BASIC MAINTENANCE	\$1,200	\$1,200	\$1,200	INCLUDED	INCLUDED	INCLUDED
WEBSITE UPDATES	\$3,000	\$3,000	\$3,000	INCLUDED	INCLUDED	INCLUDED
ONPAGE SEO	\$6,000	\$6,000	\$6,000	INCLUDED	INCLUDED	INCLUDED
LOCAL LISTINGS + MANAGEMENT	\$600	\$600	\$600	INCLUDED	INCLUDED	INCLUDED
GOOGLE MY BUSINESS MANAGEMENT	\$3,000	\$3,000	\$3,000	INCLUDED	INCLUDED	INCLUDED
SUBTOTAL	\$28,150	\$13,800	\$13,800	\$6,889	\$4,788	\$4,788
3-YEAR COST	3-YEAR COST <b>\$55,750</b>			3-YEAR COST <b>\$19,965</b>		

Want to check it out yourself? Here is a cool resource <https://www.websitecostcalculator.app/>

## DID YOU KNOW?

The lifespan of a website is 2 years and 7 months!

That's painfully expensive (and time intensive) if you're not on a fully managed subscription with Charley Grey!